



Irrigated Ag Conference

14TH JULY 2022

RICH RIVER GOLF CLUB, MOAMA

SPONSORSHIP PROPOSAL

DESCRIPTION

This premier one day irrigated agriculture conference is designed to meet industry needs, provide growers with the new information and showcase the latest in on farm innovations. It is a collaboration between the grains, rice, cotton and dairy industries with the purpose of building connections and synergies across irrigated agriculture. The program has been designed by farmers and industry and focusses on key issues and opportunities including navigating a modern water environment, improving and adapting irrigation systems, successfully integrating enterprises and irrigating into the future with a look at social licence and carbon neutral farming.

The unique conference brings experts, key thinkers and primary producers together to explore irrigated agriculture. Focusing purely on irrigation, it is an opportunity to be directly involved with your target audience.

Key benefits include:

- Build networks across the industry
- Increase your brand recognition
- Be seen as a leader in the industry
- Direct access to your target audience
- showcase your products and services

JOIN US

We are seeking partners to bring this event to industry. There are four major session sponsor opportunities and trade sites. If you are looking to sponsor the event in a different way please get in touch and we can tailor a package for you.

We invite your organisation to join us to enhance the conference and ensure farmers can access relevant information on the day.



Irrigated Cropping Council
Promoting irrigated agriculture



CottonInfo



Rice Extension
funded by AgriFutures



Dairy Australia

GRAINS - COTTON - RICE - DAIRY



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SPONSOR PROPOSAL

SESSION SPONSOR

\$1,500

- Naming rights to a conference session
- Chance to address the delegates during the session
- Full page advertisement for your company in the proceedings and listing of the company name and logo in the major sponsorship pages of the proceedings
- Promotion of the company as a major sponsor of the conference in advertising and social media related to the conference
- Trade fair site at the conference
- Complimentary attendance for two staff members at the conference

COFFEE SPONSOR

\$1,000

- Enable delegates to have a free barista coffee, your company logo on every voucher
- Trade Fair site at the conference, conference registration for one staff member

TRADE FAIR SPONSOR

\$500

- Trade Fair site at the conference, conference registration for one staff member

ICC SPONSOR

\$3,000

- 2 ICC memberships
- Trade site at the ICC irrigated ag conference and annual field day
- Advertisement in irrigated ag conference and annual field day proceedings
- 2 complementary tickets to all ICC events
- Opportunity to contribute editorial style content to our regular newsletters.
- Acknowledgement on the ICC website, on email communications and through our social media platforms

CONTACT

For further information and to take up a sponsorship package please contact

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